

SMART SOFTWARE  
COMPONENTS FOR  
DIGITAL PRINT



The logo for Mark Andy, featuring a stylized 'M' and 'A' in red and black, followed by the text 'MARK ANDY' in a bold, black, sans-serif font. The logo is centered on a white banner with red curved borders, which is mounted on a wall in a factory setting.

**MA** MARK ANDY

A large, industrial UV inkjet production press is shown in a factory setting. The machine is white and black, with a large, curved, white protective cover over the printing area. The background is a red wall with a white banner featuring the Mark Andy logo. The machine has several ink cartridges and a control panel with a monitor and buttons. The overall scene is brightly lit, highlighting the industrial environment.

“Our ScreenPro solution, developed in partnership with Global Graphics Software, is a key development to provide streaming full color VDP options to meet the speed requirements of next-generation UV inkjet production presses.”

Ray Dickinson, VP, Mark Andy

# HIGHEST SPEED AND QUALITY

Global Graphics Software develops smart software components used in the Digital Front Ends and workflows that drive high-speed digital presses. Our technical capability and culture of working closely with our customers are just two of the reasons why we enjoy long-standing strategic relationships with manufacturers who include Durst, HP Page Wide, HP Indigo, Mark Andy, Roland and Canon.

In 2020, Global Graphics Software was recognized by the Queen's Award for Enterprise: Innovation, for its continued innovative work in the print industry.



We power the fastest and highest quality digital presses available. That's because we have a unique depth of expertise gained from working on digital presses for over 25 years.

## 7 REASONS TO CHOOSE GLOBAL GRAPHICS SOFTWARE:

1. Our software is technically superior and performs faster than our competitors
2. The engagement model offered by our Technical Services team accelerates your time to market
3. We are innovators in high-speed digital printing
4. We are experts in overcoming the output quality challenges of high-speed inkjet printing
5. We have a flexible and open commercial model
6. We are easy to work with and have a partnership approach to development
7. We offer superb technical support



A person in a white lab coat is working on a laptop. The background is a blurred office setting. Overlaid on the image is a network diagram with white circles and lines. The text is in a dark blue font. There are also some faint, semi-transparent elements like a clock and a bar chart in the background.

“Under the long-term partnership we will be able to collaborate with the experienced and talented team of Global Graphics engineers who specialize in color management and screening technology to provide solid support for our customers. This agreement will also allow us to reduce lead time for getting our products to market while holding down development and maintenance costs.”

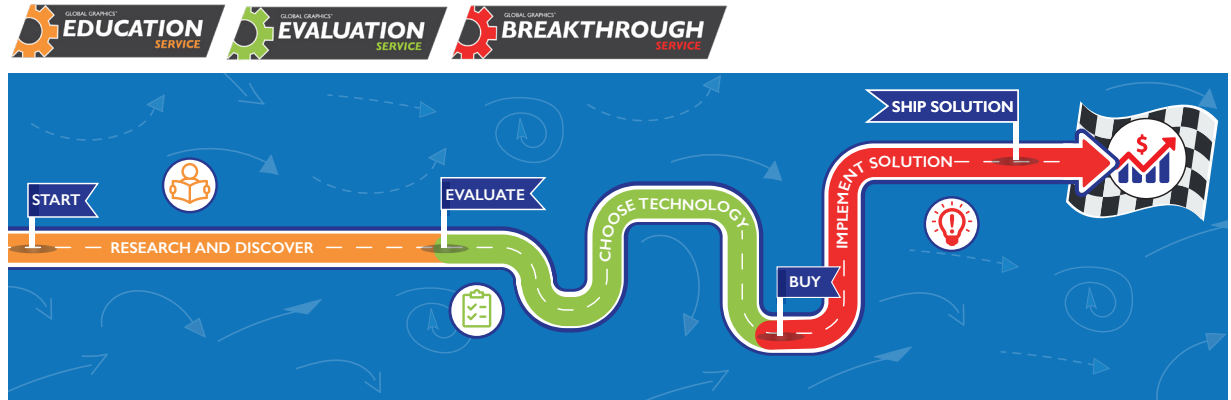
**Akihiro Sadaki, Executive Officer and  
Division President of R&D for Roland DG**

# TECHNICAL SERVICES WITH A DIFFERENCE


Our dedicated experts in RIP, screening and color technology are ready to guide you through the process of researching and choosing the right technology for you and implementing it successfully into your press.

Unlike other technical services groups our aim is to accelerate your project to market so that you get to revenue quicker. We will accelerate your digital inkjet journey and work with you to support your business goals. We don't exist to generate revenue from consultancy, we're here to get you shipping with Global Graphics Software technology.

We will help you to develop new components, prototype technologies in your environment and provide training and workshops.



The aim of the Global Graphics Technical Services team is to accelerate your product all the way over the finishing line. They can inject your project with the knowhow and energy that will help you succeed in record time.

A man with a beard and glasses, wearing a light blue denim shirt, is shown in profile, talking on a headset. He is in an office environment with a computer monitor visible in the foreground and a window in the background. The lighting is bright and natural, suggesting a daytime setting. The man's expression is focused and attentive.

“I’m seeing great results on this end as well. I sincerely appreciate the fast turn for a fix from the developers, and all the help you’ve offered too.”

Extract from a customer email to our support team.

# YOUR SUCCESS IS OUR SUCCESS

When it comes to the quality and speed you need for digital printing, Global Graphics Software has the right product set. It's been developed specifically to give optimum performance with special tuning for inkjet applications. We don't rely on any third parties for our technology and own all our intellectual property. When you choose Global Graphics Software for your project you're in safe hands. Your success is our success.

## OUR AWARD-WINNING TECHNOLOGY INCLUDES:



The fastest RIP available, powering the next generation of digital printers.



A full software and printhead electronics stack from a single supplier that adds print to the fully automated smart factory.



The fastest RIP-independent screening engine.



The ultimate software development kit for print industry developers.

“Not many technologies meet the standard for an InterTech Technology Award—being truly innovative and expected to have a significant impact on our industry. ScreenPro was one of them, however, because it was both a difficult engineering feat and makes high-speed inkjet a better print solution.”

James Workman, Vice President for Printing Industries of America's Center for Technology and Research.



Global Graphics Software is a leading developer of smart software components for high-speed digital printing. Our technologies are designed to meet the most demanding printing applications from general commercial printing to labels and packaging and industrial inkjet applications, such as textiles, ceramics and décor. Through our various technologies for rendering, screening, and color management, we add value to solutions marketed by the world's leading brands, including HP, Canon, Roland, Durst, Delphax and Kodak. Global Graphics Software is a subsidiary of Hybrid Software Group listed on Euronext (HYSG).

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[www.globalgraphics.com](http://www.globalgraphics.com)

**Global Graphics Software Inc.**  
6601 S Tamiami Trail, Suite 176  
Sarasota, FL 34231  
United States of America  
Tel: +1 (941) 925-1303

**Global Graphics Software Ltd**  
Building 2030  
Cambourne Business Park  
Cambourne, Cambridge  
CB23 6DW UK  
Tel: +44 (0)1954 283100

**Global Graphics KK**  
613 AIOS Nagatacho Bldg  
2-17-17 Nagatacho, Chiyoda-ku  
Tokyo 100-0014  
Japan  
Tel: +81-3-6273-3198

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