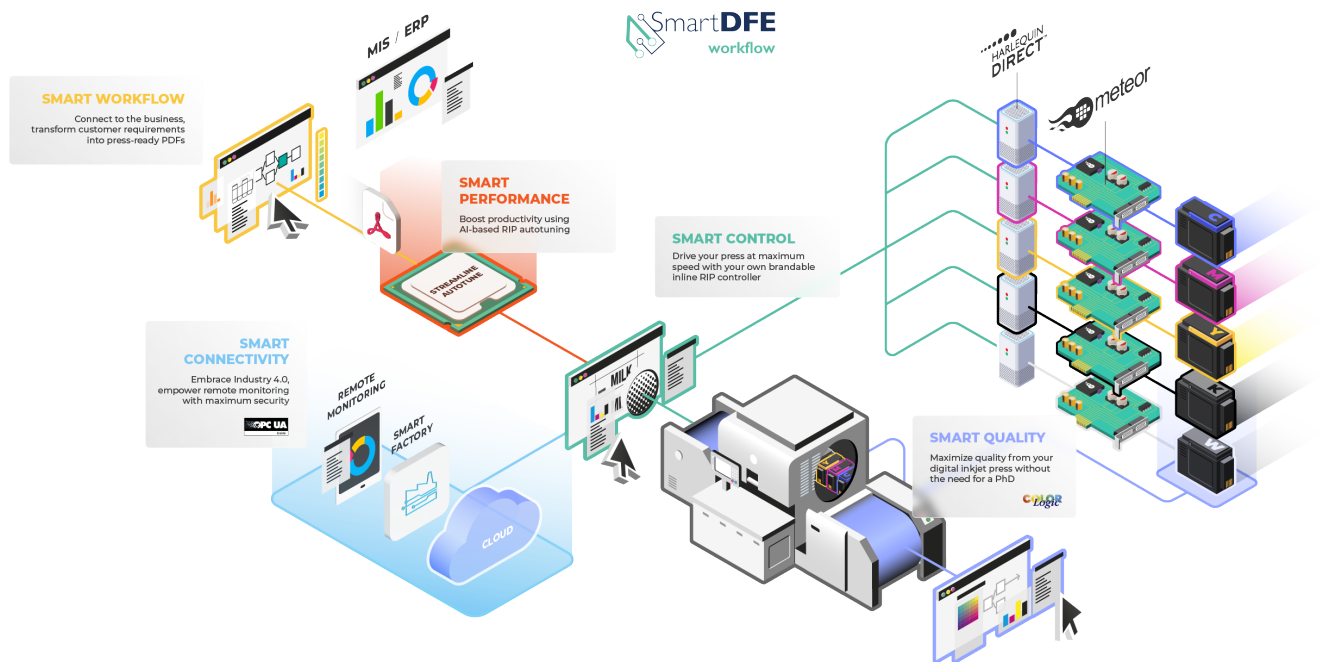




SmartDFE Workflow™ for Labels and Packaging is an award-winning collection of innovative and market-proven components that enable your engineering team to get to market quickly whilst giving them the space and capability to add their own value. SmartDFE is a full software stack for high-speed, single-pass, label and packaging inkjet presses. It includes everything from job creation and pre-press workflow through to printhead drive electronics.



SmartDFE Workflow Components

SmartDFE Workflow Components	SmartDFE workflow	SmartDFE server
Smart Control™ (including Harlequin Direct™)	●	●
Smart Quality™	●	●
ColorLogic Inside	●	●
PrintFlat™	◐	◐
Smart Connectivity™	●	●
Smart Performance™	●	●
SmartQI™	●	●
Meteor Ready	●	●
Smart Job Cost Estimator™	●	●
CoPrA™ and ColorAnt™	▲	▲
STEPZ®	▲	▲
Smart Workflow™	●	

● Included as standard ◐ Included with all variants apart from "Static" ▲ Optional purchase

Features and benefits

Smart Workflow and Prepress Tools

Smart Job Cost Estimator

- Equip your customer's sales team with the most accurate job estimation software

STEPZ® (Optional)

- All-in-one solution for prepress and VDP – based on PDF
- Designed for Labels & Packaging
- Full, brandable front end
- Optimized PDF creation for on-the-fly printing at full speed
- Define templates for dynamic document design
- Export die cut for toolmaking

Smart Workflow

- Connect to the business, transform customer requirements into press-ready PDFs
- Advanced label and packaging workflow built using HYBRID Software's CLOUDFLOW®
- Designed for Labels & Packaging
- Support for Management Information Systems (MIS)
- Advanced workflow designer
- Variable data expansion
- Multiple printer control
- Cloud front end

Smart Control

- Drive your press at maximum speed with your own brandable inline RIP controller
- Press Operator's controller
- Full, brandable front end
- Harlequin Direct at Heart: designed to drive the fastest, widest and highest resolution inkjet devices
- Full variable data streamed directly to the device electronics
- Instant printing, no need to RIP ahead
- Easily scalable with extended gamut and special colors

Smart Performance

- Boost productivity using AI-based RIP tuning
- Patented Streamline Estimate™ technology estimates achievable line speed before committing to run a job, saving waste
- Simple traffic light system lets the operator know the job can be run at press speed
- Patented Autotune™ technology optimizes and intelligently configures the system for each job, achieving maximum levels of productivity
- Convert formats to streamlined PDF including (eg IJPDS and PPML)

Smart Connectivity

- Integrate into your own front end and connect to Industry 4.0 (OPC UA)
- Create or integrate using most development languages
- Integrate into the wider factory and SCADA systems
- Collect securely to the Cloud and remote monitoring systems

Smart Quality

- Enable your customer's press operators to achieve the best quality without the need for a print PhD
- Create a library of predefined media definitions describing all the settings needed for perfect color and quality
- Supercharged by ScreenPro™ with advanced inkjet-specific screens and custom screen design service
- Powered by the award-winning PrintFlat™ technology, taking inkjet quality to the next level
- Enhanced with industry-leading color tools with ColorLogic Inside

SmartQI

- Stream data directly to industry-standard inline quality inspection systems
- Areas of interest highlighted (eg variable data)
- Generates color-managed RGB

raster data for every page

Four Variants

- **Static:** A single PC running all the software and generating a static raster which will be printed many times
- **Standard Data Rate (SDR):** (Up to 3GB/s) Designed for less demanding variable data, lower resolution, narrower and lower speed presses
- **High Data Rate (HDR):** (Between 3GB/s and 18 GB/s) Designed for most common variable data and mainstream press capabilities
- **Ultra-High Data Rate (UHDR):** (Above 18 GB/s) Designed to produce the huge amounts of data generated by fully variable data on the fastest, highest resolution, widest and best quality inkjet printing presses

BreakThrough Service

- Add our engineers to your engineering team to get you shipping sooner
- Break through any barrier slowing your route to market
- Buy a block of days which is 100% recoverable against licenses as soon as you ship, making the service effectively free.

Licensing and localization

- SmartDFE licenses against a single printing device using the OEM's own security and licensing system. SmartDFE has been built to be easily localized by the OEM. Any enablement of Pantone® Color Data and/or Color Data Libraries within the Licensee's OEM products shall only be permitted for Licensees who have entered into separate and distinct Pantone License Agreements directly with Pantone LLC.



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