

GLOBAL GRAPHICS DEBUTS FUNDAMENTALS FOR LABEL AND PACKAGING PRESSES AT LABEL EXPO AMERICAS

- *Accelerates new inkjet presses to market by providing key components and critical engineering services*
- *Provides press manufacturers with an alternative to an Esko workflow*
- *Close collaboration with HYBRID Software*

Label Expo Americas, September 14th, 2016: A new software and engineering service for labels and packaging presses will be on show at Label Expo Americas (Stand 5931) following the resounding success of its introduction at drupa by Global Graphics Software.

Called **Fundamentals**, the service provides inkjet press manufacturers with a single source for the key software components and engineering knowhow that are essential to building a digital front end to drive a press. The goal is to help to reduce time to market and engineering costs by breaking through the common barriers that prevent manufacturers from getting out to market on time and on budget.

Crucially, Fundamentals can also be applied to existing presses to overcome common quality issues, such as poor quality barcodes or small text, or, defects caused by mottling and chaining, irrespective of other software choices that may have been made.

It provides manufacturers with an alternative to an Esko workflow or can be used alongside an Esko RIP.

“We’ve been working with several manufacturers who are pushing the boundaries of inkjet technology as they bring new presses to market”. says Martin Bailey, CTO, Global Graphics Software. “We’ve created Fundamentals to respond to the problems they face in the development phase of a new press which they often can’t solve on their own. We can step in and help them out with our combination of best of breed software and our new BreakThrough Engineering Service. The goal is to breakthrough every technical barrier, accelerating the press to market.”

Eric Worrall, who heads up the Global Graphics' BreakThrough team says "Every press, every application and every operating environment is different. We work side by side with the manufacturer to create a solution that is truly customized to their press. In doing so we give the manufacturer access to our tools and a unique pool of print scientists and engineers with decades of specialist knowledge exactly when they need them."

"Recently we've been working on solutions for cross head calibration, ink estimation, even controlling the beta test environment", he continues. "We can even help out when manufacturers are using a DFE with a different RIP to Harlequin."

Fundamentals includes best of breed software from other vendors and marks the start of closer collaboration between Global Graphics Software and HYBRID Software, both of which share the same chairman in Guido Van der Schueren.

Fundamentals creates a much broader software offering alongside a RIP – it can include the Harlequin RIP®, but doesn't need to – and is Global Graphics' response to the many press vendors who are looking for the optimal choice of software components to drive their inkjet presses. A key ingredient is the BreakThrough Engineering Service provided by Global Graphics color scientists, screening experts and RIP technologists. They provide the integration services that link Fundamentals together.

The full line-up is: **Label Layout Station** for estimating and planning; **CLOUDFLOW Fundamentals** file and job management system; **Harlequin RIP®** to feed output to the press at high-speed without comprising on quality; **ScreenPro** screening used with Global Graphics' new Digital Print Quality Optimizer tool; **Harlequin ColorPro™** for consistent and predicible color for a wide range of workflows including Esko; **ProofScope** a soft proofer to verify before print separations, cut marks, bar codes, colors, dimensions and density, and **Mellow Colour** digital print quality management software whose certification is demanded by the leading brands.

For more information, visit <http://www.globalgraphics.com/products/fundamentals> or contact info@globalgraphics.com.

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Note to editors

This press release can be found online at http://www.globalgraphics.com/company/labelexpo_news

About Global Graphics

Global Graphics is one of the world's foremost experts in printing, PDF and digital document software and is the developer of the Harlequin RIP. Ours is the software behind the perfect printed and digital communication. Through our various technologies for [rendering](#), [screening](#), and [color management](#), we add value to solutions marketed by the [world's leading brands](#), including HP, Canon, Delphax, Wasatch and Onyx. We are a public company listed on Euronext (GLOG). Additional information is available at <http://www.globalgraphics.com>

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